SOLOMON G. NYAANGA, Ph.D.

1212 Hawthorne Terrace, P.O Box 2086, Pocono Summit, PA 18346

**Department**: Marketing and Management Sciences

**Curriculum Vitae**

**EDUCATIONAL BACKGROUND**

**Ph.D.** (Information Management), **February 2013**

Stevens Institute of Technology, School of Technology Management, Hoboken, NJ

**Dissertation Title**:The Impact of Telecommuting Intensity on Employee Perception Outcomes: Job Satisfaction, Productivity, and Organizational Commitment

**Dissertation Advisor**: Dr. Edward E. Stohr

**MBA**. Master of Business Administration, 1991

Long Island University, Brooklyn, NY

**MA.** Master of Arts (Economics), 1986

Long Island University, Brooklyn, NY

**Thesis Title**: The Impact of International Trade on Kenyan’s Economic Development

**Thesis Advisor**: Dr. Bernard Newton

**BA.** Bachelor of Arts (Economics), 1984

New Jersey City University, Jersey City, NJ

**PEER REVIEW PUBLICATIONS**

* Ehiobuche, C. and Nyaanga, S. (2021) The Impact of COVID-19 Pandemic on the Management of Private Medical Office Practices: A Conundrum

**Journal of Business Management & Change,** Volume 19 Issue 2, Pages 102-118

Library of Congress - ISSN: 1967-6839

 <http://www.wbmconference.net>

* Nyaanga, S. Nyaboga, A., Guynes, C (2020) Analysis and Utility of Several Psychological Instruments Utilized in Information Systems Research. **International Journal of Business Research and Information Technology**, Volume 7 Issue1

Publisher: IABPAD

* Nyaanga, S.Arize, C. Augustine,Liu Scott,Malindretos, John (2017)

A Psychometric Evaluation of Skill Clusters and Practices

Used by Highly Effective Executive Presenters. **International Journal of Financial Research, Volume 08, No. 04; 2017**

* Nyaanga, S. (2017)Relationships between Managerial Power Orientation and Unit Cohesiveness: Implications for R&D Management at NASA**. International Journal of Business Administration,** Volume 08, No. 06; 2017, Pages 36-45

Co-authored with Arizi, C. Augustine, Liu Scott, Malindretos, John

* Mboga, J. & Nyaanga, S.(2016)Distractions in Learning Institutions: An

Explorative Case Analysis of Mobile Device usage in Kenyan academia. ***International Journal of Education and Research Vol. 4 No. 3***

* Nyaanga S. & Ehiobuche, C**.** (2013) Virtual Organization; A Strategic Management Option for Business in Developing Countries. **International Journal of Arts and Sciences. 2013 Volume 06 Number 02 ISSN 1944-6934**
* Ehiobuche, C. & Nyaanga, S. (2012) Renaissance in Perspectives of Total Quality Management and Quality Control Tools **International Journal of Business and Management Studies.**  **ISSN: 2158-1479: Volume 01: Number 03 (2012)**

**REFEREED CONFERENCE PROCEEDINGS AND PRESENTATIONS**

* Betts, S.C. (presenter) & Nyaanga, S. (2022) “Using a ‘Brand Equity’ Approach to Setting Goals and Developing Plans at Different Career Stages**.”  *paper presented at the Institute for Global Business Research Conference, Las Vegas, NV, October 2022.***Paper published in the Institute for Global Business Research International Conference Proceedings 6(3), pp.5.
* Betts, S.C. (presenter), Nyaanga, S. & Vicari, V. (2022) “Crisis Management and Small Business: Eight Mini-Cases.”  ***paper presented at the Institute for Global Business Research Conference, Las Vegas, NV, October 2022.***Paper published in the Institute for Global Business Research International Conference Proceedings 6(3), pp.6-10.
* Nyaanga, S. & Betts, S. **(2018)** Personal Branding: A Brand Equity Approach. Paper to be presented Institute for Global Business Research (IGBR), Las Vegas, Nevada (October 10-12)
* Nyaanga, S. **(2018)** Work-Life Balance as a Mediating Variable on Telecommuting Intensity and Perceived Employee Organizational Commitment – An Empirical Analysis. Paper presented at the North East Decision Sciences Institute 2018 Annual Conference, Providence , Rhode Island
* Nyaanga, S., Karogo, M., Marwa, M., Waiguchu, M. (**2018)** Influence of Environmental Factors on Success of Entrepreneurs in the Trade Sub-Sector in Kenya – Paper presented at the North East Decision Sciences Institute 2018 Annual Conference, Providence , Rhode Island
* Nyaanga, S. **(2018)** Technology and Entrepreneurship at Crossroad: A Kenyan Study – Presented as A Lead Paper at the 4th International Conference on Education for Sustainable Development, Abakaliki, Ebonyi State, Nigeria
* Nyaanga, S. **(2017)** The Role of Perceived Autonomy as A Mediating Variable on Telecommuting Intensity and Employee Perceived Outcomes - An Empirical Study

Paper accepted for presentation at the *International Academy of Business and Business Administration Disciplines Fall 2017 Conference*, Las Vegas, Nevada.

* Nyaanga, S. & Nyaboga, A**. (2016) ‘**A Summary of the Appropriateness of Several Psychological Instruments Utilized in Information Systems Research’, Paper presented at the 2016 International Academy of Business and Public Administration Disciplines Winter Conference, Orlando, FL. Paper published in Conference proceedings. *International Journal of Business and Public* *Administration* and accepted for publication in the ***International Journal of Business and Public* *Administration*** *(2016)*
* Nyaboga, A. & Nyaanga, S. **(2016)** ‘The Relationship between Degrees of (Task) Contingency and Structural Dimensions in Engineering Design Processes – Re- examined’, Paper presented at *the 19th Annual American Association of Behavioral and Social Sciences Conference, Las Vegas, NV, January 2016. Paper published in Conference proceedings and accepted for publication in the* **Journal *of Behavioral & Social Sciences* (2016)**
* Ehiobuche, C & Nyaanga, S.(**2015)** ‘Cognitive Dissonance or Culture Shock; the Case of African Immigrants in the US” Presented at the *International Academic Conference in Business, Engineering, Education, Science, Engineering, and Technology* - Anambra State University, Uli, Nigeria
* Nyaanga, S. **(2014)** ‘“Telecommuting in Developing Countries: Towards a Model for Virtual Organizational Structure”at the *Institute for Business and Finance Research – Global Conference on Business and Finance* – San Jose, Costa Rica. Paper published

in Conference proceedings

* Ehiobuche, C. & Nyaanga, S. **(2013)** ‘Renaissance in Perspectives of Total Quality Management and Quality Control Tools’ Paper presented at *the American Canadian Conference for Academic Disciplines* – **Toronto - Canada Conference Proceedings**. Paper published in the Conference proceedings
* Ehiobuche C. & Nyaanga, S. **(2013)** ‘Repositioning Jamaica’s Hospitality and Tourism Industry through Scholarships, publications and Public Relations’, Paper presented at the

*COBM International Business, Hospitality and Tourism Management Conference Proceedings*, Montego Bay, Jamaica October. Paper published in the Conference proceedings

* Ehiobuche, C. & Nyaanga, S. **(2012)** ‘A Comparative Study of Entry Modes by American and Chinese Firms’ **The 14th Conference Proceedings – SALISES** Caribbean Region as an Emerging Market: (SALISES)Barbados, West Indies. Paper presented and published in Conference proceedings.
* Nyaanga, S. & Ehiobuche, C.**(2012)** “Research in Perspectives of Total Quality Management and Quality Control Tools” Paper presented at the **American Canadian Conference for Academic Disciplines**, Toronto, Canada
* Nyaanga, S. **(2010)** “ Preliminary Research Findings – Ph.D. Dissertation” *The* ***International* *Academy of Business and Public Administration Disciplines Proceedings,*** *Dallas, TX*
* Ehiobuche, C. and Nyaanga, S. (2001). African Democracy and Globalization. How the African Traditional Family System and Democracy relate to globalization. Paper presented at the ***IAAD Conference Proceedings*.** Washington DC, USA.

**PBLICATIONS**

**BOOK(S)**

* Nyaanga, S. and Ehiobuche, C. **(2023). Africa and Sustainable Entrepreneurship: *A Pathway to Economic Self-Reliance. Xlibris Publishing House***

**PROFESSIONAL SOCIETIES:**

* International Academy of Business and Public Administration **(IABPA)**
* African Academy of Management **(AFAM)**
* Association of Information Systems **(AIS)**
* International Journal of Business, Marketing and Decision Sciences**(IJBMDS)**
* Harvard Business Review **(HBR)**
* Association of Behavioral and Social Sciences **(ABSS)**
* Sloan Management Review **(SMR)**
* Academy of Management Science Journal **(AMSJ)**
* American Management Association **(AMA)**
* The Institute for Global Business Research (**IGBR)**

**COMMITTEES (2022-2023)**

* Faculty Senate - Governance Council – Member
* Curriculum – Member
* DFW Task Force
* Faculty Search Committee – OYO Finance: Department Of Economics, Finance and Global Business

**LEADERSHIP (2022-2023)**

* Course Leader – Management (MGT2000 – All Sections)
* The Institute for Global Business Research - Editorial Review Member **(2022-2023)**

**COMMUNITY SERVICE (2022-2023)**

* Advisory Board Member (Academics): Rubonama Educational Foundation
* Member: Editorial Review Board - The Global Journal of Business Pedagogy